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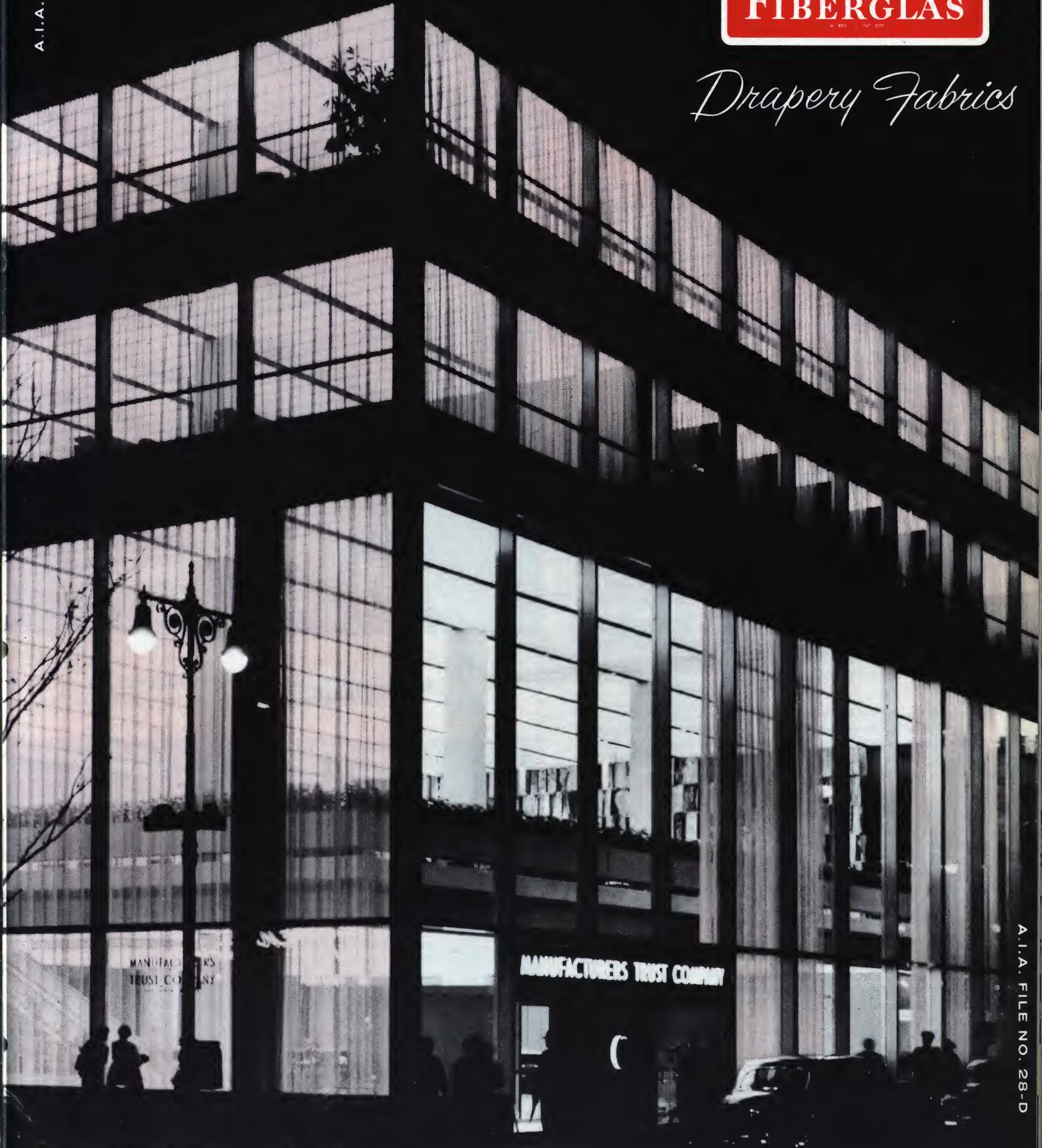
A.I.A. FILE NO. 28-D

OWENS-CORNING
FIBERGLAS
REG. U.S. PAT. OFF.

# Drapery Fabrics



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Skidmore, Owings and Merrill, architects • Eleanor LeMaire, designer

# today's fabrics for today's buildings

Fiberglas* drapery fabrics were first introduced at the end of World War II. Today they rank among the most widely-used drapery materials in commercial and institutional buildings. Behind their success lie three important qualities; the unique *beauty* of decorative fabrics woven of Fiberglas yarns, their unsurpassed *practicality*, and their absolute *fire-safety*.

Architects and interior designers were quick to recognize the tremendous new advantage of fire-safety woven into Fiberglas fabrics. Their interest has spurred America's leading textile firms to style this new material in an ever-increasing variety of smart weaves, colors and patterns.

Today there are beautiful Fiberglas fabrics to meet every need of classic or contemporary design—from sheers to rich, heavy, opaque cloths. These are fabrics from which the architect . . . designer . . . owner . . . operator . . . can choose the ideal decorative material for

curtains
wall coverings
stage curtains
draperies
room dividers
light diffusors
special decorative effects

Fiberglas fabrics solve many of the problems created by today's greatly increased glass areas—in five ways:

## BEAUTY

Fiberglas decorative fabrics offer fine drape and hand, plus unusual translucence. Colors glow—in sunshine or artificial light.

## EASY MAINTENANCE

Fiberglas fabrics are easy to care for and keep looking fresh. Because dirt can't penetrate glass fibers, it is easily washed from the surface with soap or detergent. No dry cleaning is necessary; washing can even be done right at the window and fabrics rehung while damp. Fiberglas fabrics are absolutely wrinkle proof and never need ironing—a high temperature treatment makes them permanently smooth.

## FIRE-SAFETY

Underwriters' Laboratory approved, Fiberglas draperies are naturally fire-safe—glass fibers can't burn. Specify this permanently non-combustible window treatment, and eliminate the need for periodic flame-proofing.

## SERVICEABILITY

Fiberglas fabrics offer maximum dimensional stability. Properly made, installed and maintained, they will give excellent service, stay beautiful as new. They are absolutely shrink-proof, stretch-proof and sag-proof—even under the normally distorting yardage weights of large window areas, where heat and moisture would soon require alterations in other fabrics. Mildew-proof, too.

## LIGHT AND GLARE CONTROL

Different weaves and weights of Fiberglas fabrics offer a functional control of bright sunlight without the mechanical problem of blinds, or the dull-day problems of limited-transmission window glass. Glare can be effectively controlled by the proper selection of fabrics. Light transmission figures for various Fiberglas fabrics range from about 10% to 70%—depending partly on fullness when drawn, mostly on weight. The Fiberglas Fabrics Shop, 16 East 56th Street, New York 22, N. Y. can help you evaluate the light control characteristics.

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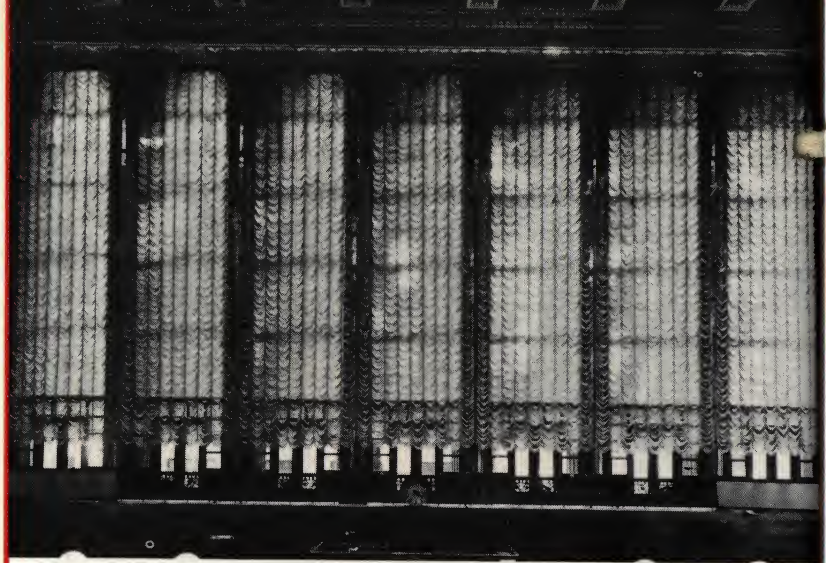
*T-M (Reg. U.S. Pat. Off.) O-C. F. Corp.



**1.** New York Stock Exchange, New York, New York
Architect: George B. Post
Designer: Joseph A. Perretti & Associates

**2.** Indian Trails School, Highland Park, Illinois
Architect: Perkins and Will

**3.** St. Luke's Hospital, Milwaukee, Wisconsin
Architect: Gerrit J. DeGelleke

**4.** Pinnacle Club, Socony-Vacuum Bldg., New York, N.Y.
Architect: Harrison & Abramovitz
Designer: J. Gordon Carr

**5.** G. E. Appliance Park Theatre
Architect: Hartstearn, Louis & Henry

**6.** Makoff's Store, Salt Lake City, Utah
Architect: Ashton, Evans & Brazier

### 1. OFFICES using Fiberglas fabrics

Lever Brothers, New York
Prudential Life Insurance
Pittsburgh Plate Glass, Pittsburgh
Union Electric, St. Louis
Hawaiian Pineapple, San Francisco
American Mutual Liability, Boston
Central Trust Company, Cincinnati
Roosevelt Savings and Loan, St. Louis
Manufacturers Trust Co., New York
Chase Manhattan Bank, New York
First National Bank, Albuquerque
New York Trust Company
Standard Vacuum, Harrison, N. Y.
Bankers Trust, New York
New York & New Jersey Telephone Co.
Ford Motor Company, Detroit
General Motors Technical Center

### 2. SCHOOLS using Fiberglas fabrics

Yale University
University of California, Berkeley
University of Oklahoma
Harvard University
Chicago Board of Education
U. of Michigan Model Classroom
Board of Educ. City of Los Angeles
Board of Educ. City of Philadelphia

### 3. HOSPITALS using Fiberglas fabrics

Chestnut Hill, Philadelphia
St. Joseph's, Omaha
Connecticut State Hospitals
Hirth Memorial, Texas
U. S. Veterans' Adm. Hospitals
New York U. Bellevue Medical Center
New York City Dept. of Hospitals

### 4. HOTELS using Fiberglas fabrics

Hilton-Statler chain
Sheraton chain
Manger chain
Barclay, Philadelphia
Waldorf Astoria, New York, N. Y.

### 5. THEATRES using Fiberglas fabrics

Curran Chain, Los Angeles
Wometco Theatres, Miami
Little Carnegie, New York
Beekman, New York
Skouras Theaters

### 6. STORES using Fiberglas fabrics

Marshall Field, Chicago
Higbee's, Cleveland
J. W. Robinson's, Los Angeles
Stix-Baer-Fuller, St. Louis
Bamberger's, Newark
Bergdorf Goodman, New York
Bloomingdale's, Stamford, Conn.
R. H. Macy's, New York

### LIMITATIONS

What about sun rot and sun fade? Since these fabrics are *glass* there is no possibility of sun rot. Will Fiberglas fabrics ever fade? As is generally known, no color dyes can honestly be guaranteed *never* to fade under any conditions. Few dyed fabrics, however, enjoy a better fade resistance than Fiberglas.

We do not recommend the use of Fiberglas in areas where abuse will not be in keeping with that normally expected by *any* drapery material. Avoid constant chafing by rough furniture or constant contact with slamming door handles, etc.

OWENS-CORNING
**FIBERGLAS**
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Boise, Idaho
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Charlotte, North Carolina
Chicago, Illinois
Cincinnati, Ohio
Cleveland, Ohio
Columbus, Ohio
Dallas, Texas
Dayton, Ohio
Denver, Colorado
Des Moines, Iowa
Detroit, Michigan
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Grand Rapids, Michigan
Greenville, South Carolina
Hartford, Connecticut
Houston, Texas
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Kansas City, Missouri
Los Angeles, California
Louisville, Kentucky
Memphis, Tennessee
Miami, Florida
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PACIFIC COAST DIV. • SANTA CLARA, CALIF.

## specification

Decorative draperies shall be fabricated from cloth woven of Fiberglas yarns manufactured by the Owens-Corning Fiberglas Corporation.

## *where to buy Fiberglas fabrics*

Fiberglas fabrics can be obtained from your local fabric supplier. For complete Fiberglas fabric information—including the names of firms equipped to fill custom orders—contact your usual fabric source.

Approved: New York Board of
Standards and Appeals—
Calendar #149-39-SM

**Owens-Corning Fiberglas Corporation**
Textile Products Division • 598 Madison Ave., New York 22, N. Y.

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